

الامتحان الوطني الموحد للبكالوريا

الدورة العادية 2013

الموضوع



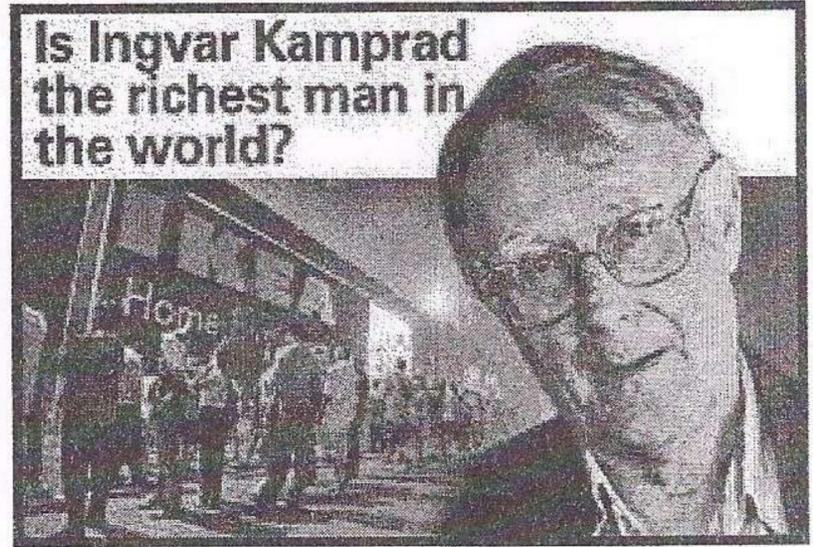
NS12

المملكة المغربية
وزارة التربية الوطنية
المركز الوطني للتقويم والامتحانات والتوجيه

2	مدة الاجتياز	اللغة الإنجليزية	BA	المادة
2	المعامل	كل مسالك الشعب العلمية والتقنية والأصيلة		الشعبة، أو المسلك

[1] Over the last few months, I have had the privilege of studying the life stories of the world's billionaires. To my surprise, I found out that many of **them** started out as poor kids from the neighbourhood. Ingvar Kamprad, the founder of IKEA, is one of them.

[2] Kamprad became a celebrity in early 2004 when a Swedish business magazine reported that he had become the world's wealthiest person. Some financial experts thought that Swedish media exaggerated Kamprad's fortune. However, there is no doubt that IKEA is still one of the largest and most successful companies in the world. Its owner may not be the richest person on the planet, but he's surely one of the richest people of our time.



[3] Kamprad was born in the South of Sweden in 1926 and brought up on a farm near a small village called Agunnaryd. He began to develop a business as a young boy, selling matches to neighbours using his bicycle. He found that he could buy big quantities of matches very cheaply from Stockholm, sell them at a low price and still make a good profit. From matches, he expanded his activities to selling fish, Christmas tree decorations, pens and pencils.

[4] When Kamprad was 17, his father gave him some money as a reward for doing well at school. Being ambitious, he used this money to expand his business to a variety of goods, including wallets, watches, jewellery and stockings. Soon, he became unable to serve his numerous customers while riding his bicycle. As a result, he began to use a mail order operation, renting a car to make his deliveries. As his business grew, Kamprad founded IKEA.

[5] Now, IKEA focuses on manufacturing and selling furniture and is known worldwide for its stylish designs, good quality and low prices. **It** has over 200 stores in 31 countries and employs over 75.000 people. It generates over 12 billion dollars in sales annually. In 2012, Ingvar Kamprad was listed as the 5th richest person in the world, according to the *Bloomberg Billionaires Index*, with an estimated fortune of \$42.6 billion.



[6] Despite his wealth, Kamprad has a reputation for being very modest. He takes the subway to work and sometimes drives an ordinary Volvo. It is said that when he stays in a hotel, it's never a five-star **one**.

خاص بكتابة الامتحان	الامتحان الوطني الموحد للبكالوريا		المملكة المغربية وزارة التربية الوطنية المركز الوطني للتقويم والامتحانات والتوجيه	
	الدورة العادية 2013		+378441114040 +378441114044 4480	
رقم الامتحان	NS12	الموضوع	BA	
الاسم الشخصي والعائلي				
تاريخ و مكان الازدياد				
2	المعامل	2	مدة الإنجاز	اللغة الإنجليزية
				كل مسالك الشعب العلمية والتقنية والأصيلة
				المادة
				الشعبة والمسلك



خاص بكتابة الامتحان	النقطة النهائية على 20: بالأرقام والحروف	المادة	اللغة الإنجليزية
	(على المصحح التأكد من أن النقطة النهائية هي على 20)	الشعبة والمسلك	كل مسالك الشعب العلمية والتقنية والأصيلة
الصفحة: 2 على 5	اسم المصحح وتوقيعه:	ورقة الإجابة	NS12

I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT

A. CHOOSE THE BEST TITLE FOR THE PASSAGE. (2 pts)

1. Kamprad's success story
2. Kamprad's family background
3. Kamprad's school life

The best title is:

B. FILL IN THE CHART WITH THE RIGHT INFORMATION FROM THE TEXT. (2 pts)

Name	Ingvar Kamprad
Date and place of birth
Personal qualities

C. ANSWER THESE QUESTIONS. (3 pts)

1. What was Kamprad's first business activity?
2. Why did he have to rent a car?
3. What is the estimated wealth of Kamprad?

لا يكتب أي شيء في هذا الإطار



5

الصفحة: 3 على

الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2013 - الموضوع -
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D. COMPLETE THE FOLLOWING SENTENCES. (3 pts)

1. With the money he got from his father, Kamprad
2. IKEA is famous for
3. Kamprad drives an ordinary Volvo although

E. FIND IN THE TEXT WORDS OR EXPRESSIONS THAT MEAN THE SAME AS: (2 pts)

1. discovered (paragraph 1)
2. famous person (paragraph 2)

F. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO? (3 pts)

1. them (paragraph 1) :
2. it (paragraph 5) :
3. one (paragraph 6) :

II. LANGUAGE (15 POINTS)

A. FILL IN EACH GAP WITH AN APPROPRIATE WORD FROM THE LIST. (2 pts)

1. Kelly often tells funny jokes to her classmates; she has a good sense of
pride - humour - responsibility
2. The pupils were not really attention to the lesson.
drawing - having - paying

B. GIVE THE CORRECT FORM OF THE WORDS BETWEEN BRACKETS. (2 pts)

1. The (perform) of Moroccan athletes at the London Paralympics was excellent.
2. If you need any (inform), just get in touch with the secretary.

لا يكتب أي شيء في هذا الإطار



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الصفحة: 4 على

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C. FILL IN EACH GAP WITH AN APPROPRIATE WORD FROM THE LIST. (2 pts)

whose - which - whom - who - where

Jack: Is it Allen will be in charge of the new library?

Henry: Yes. He is the only one application has been accepted.

D. REWRITE THE FOLLOWING SENTENCES AS SUGGESTED. (3 pts)

1. "I will move to another town," Nadia said.

Nadia told her neighbour that

2. They decorated Nancy's room with balloons and flowers.

Nancy's room

3. It's a pity I didn't watch the Spanish derby yesterday.

If only

E. PUT THE VERBS IN BRACKETS IN THE CORRECT TENSE. (2 pts)

My classmates and I are working on a school project. So far, we (finish)
the first part. By the end of this term, we (complete) the whole project.

F. MATCH EACH EXPRESSION WITH ITS APPROPRIATE FUNCTION. (4 pts)

1. Anthropology is the study of peoples, their societies and cultures.

2. "Could you help me with my luggage, please?"

3. "I'm terribly sorry for the mess I've made in the kitchen."

4. "For me, developing countries should invest more in education."

a. making a request

b. expressing an opinion

c. defining

d. apologising

1: 2: 3: 4:

